

EDUCATION	2011	GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business Master of Business Administration Concentrations: Entrepreneurship, Marketing
	2005	THE SCHOOL OF THE ART INSTITUTE OF CHICAGO Master of Fine Arts, Studio Art Concentration: Visual Communications
	2000	NORTHWESTERN UNIVERSITY Bachelor of Arts, Anthropology Concentration: Archaeology
ACADEMIC EXPERIENCE	2014–2015	KENNESAW STATE UNIVERSITY, Marietta Campus (FORMERLY SOUTHERN POLYTECHNIC STATE UNIVERSITY), Marietta, GA Part Time Faculty, Digital Writing and Media Arts <i>Received Distinguished Part Time Faculty Award, DWMA department level</i>
	2013–2014	SOUTHERN POLYTECHNIC STATE UNIVERSITY, Marietta, GA Full Time Temp Instructor, English, Technical Communications and Media Arts <i>Received Teaching Academy for Distance Learning (TADL) certification</i> <i>Peer-reviewed course development: Foundations of Web Design undergraduate online course; Information Graphics and Visual Design Strategy graduate online courses</i>
	2012–2013	SOUTHERN POLYTECHNIC STATE UNIVERSITY, Marietta, GA Part Time Instructor, English, Technical Communications and Media Arts
	2006–2007	THE ART INSTITUTE OF PITTSBURGH/ONLINE, Worldwide Adjunct Instructor, Graphic Design track
	2005–2006	ILLINOIS INSTITUTE OF ART AT SCHAUMBURG, Schaumburg, IL Full Time Instructor, Graphic Design track <i>Peer reviewed course development: InDesign, developed for returning adult students</i>
	2005	ILLINOIS INSTITUTE OF ART AT SCHAUMBURG, Schaumburg, IL Adjunct Instructor, Graphic Design track
	2004–2005	THE SCHOOL OF THE ART INSTITUTE OF CHICAGO, Chicago, IL Teaching Assistant, Instructor of Record, Visual Communications track
	2005–2006	THE SCHOOL OF THE ART INSTITUTE OF CHICAGO, Chicago, IL Course author, Type Technologies and Illustration Technologies Labs
	1999	NORTHWESTERN UNIVERSITY, Evanston, IL Teaching Assistant, School of Continuing Studies
INVITED PRESENTATIONS	2016	SPACE (Symposium for Part-time, Adjunct & Contingent Educators), Atlanta, GA Speaker, Examining Social Media Usage for Educational Purposes in the KSU Classroom
	2016	GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business, Atlanta, GA Guest Speaker, BBA Consumer Behavior course

INVITED PRESENTATIONS	2014	GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business, Atlanta, GA Guest Speaker, MBA Consumer Behavior course
<i>(continued)</i>	2009, 2010	GEORGIA INSTITUTE OF TECHNOLOGY, College of Architecture, Atlanta, GA Guest Instructor and Critique, Industrial Design Studio
PROFESSIONAL EXPERIENCE	2007– present	<b>RULE &amp; RENCO (design studio), New Smyrna Beach, FL</b> Principal <i>Building responsive Web sites for small business clients in a variety of industries using HTML5, CSS3, JavaScript, and PHP</i> <i>Creating print marketing materials for clients in Florida and Georgia</i> <i>Designed large multi-year print publications for The Institute of Internal Auditors and Scheller College of Business by coordinating with in-house designers, content developers, outside illustrators, and printers</i>
	2011–2013	<b>2 RULES FINE ART, Marietta, GA</b> Creative Director and Curator <i>Recruited and showcased acclaimed artists from around the United States and Latin America</i> <i>Built a mailing list from scratch of over 800 recipients within first 6 months of business</i> <i>Designed and created online and social media presence resulting in national sales; client list includes buyers from over 10 states and a local celebrity</i> <i>Built robust gallery Web site using HTML5, CSS, JavaScript and PHP</i> <i>Routinely curated group and solo shows, designed accompanying marketing materials, and hosted receptions attended by hundreds</i> <i>Was interviewed for feature stories in Atlanta Business Chronicle, Atlanta Journal Constitution, and Marietta Daily Journal</i> <i>Organized art exhibition that resulted in gallery appearances and interviews in the Hawaiian-based feature-length documentary Finding Kukan (in production)</i> <i>Conceived of and implemented popular and profitable biannual Artist's Corral, a community-based 5-day exhibition which has helped launch the careers of several local artists</i>
	2006–2011	<b>THE CONCEPT SPOT (design and illustration studio), Marietta, GA</b> President <i>Designed print, illustration, and web materials for repeat clients in five states</i> <i>Worked as liaison between departments and vendors to manage multi-textbook projects for Harcourt School Publishers; shifted responsibilities between vendors and took on personal design work when necessary to meet deadlines</i> <i>Collaborated with patent attorney to successfully render technical illustrations accompanying both design and utility US patent applications; over 25 applications with these drawings are currently approved and more are in process</i>
	2006–2008	<b>AQUENT LLC, Orlando FL</b> Temporary Graphic Designer and Production Assistant Darden Restaurants, Marriott Vacation Club International <i>Developed and implemented new filing system for all design files for Darden communications department based on interviews; finalized system had both virtual and print components, and served both creatives and marketing managers</i>

PROFESSIONAL EXPERIENCE (continued)	2002–2003	ROBERT BOSCH CORPORATION, Broadview, IL Graphic Designer, Automotive Aftermarket Division <i>In addition to graphic design duties, served as tech support for division, including level 2 support for server issues</i> <i>Developed and implemented new organization system to categorize all shared design files for entire department based on interviews and user observation; dual-platform finalized system served both creatives and advertising managers</i>
	2000–2002	RIGBY EDUCATION, Barrington, IL Graphic Designer, Marketing Department <i>Took creative control over several large publications, including multi-page brochures and catalogs</i>
AWARDS	2016	DISTINGUISHED PART TIME FACULTY AWARD, DEPT. LEVEL Digital Writing and Media Arts Department, Kennesaw State University
	2009–2011	MERIT BASED FULL SCHOLARSHIP Georgia Institute of Technology, Scheller College of Business
	2009–2011	TI:GER STIPEND AWARD TI:GER is a team-based collaboration with Emory focused on commercialization of new technologies. Participation is based upon faculty nominations.
	2010	WINNER, 1ST ANNUAL PITCH COMPETITION & ACCELERATOR PROGRAM Startup Chicks
	2010	TEAM-BASED BRAND AUDIT PROJECT MONETARY AWARD RECIPIENT Strategic Brand Management Course, Georgia Tech. Cooper Lighting, Client
	2005	GRADUATE FELLOWSHIP RECIPIENT The School of the Art Institute of Chicago
EXHIBITIONS	2005	MFA THESIS EXHIBITION The School of the Art Institute of Chicago, Chicago, IL
	2005	JOHN CAGE MUSICIRCUS Museum of Contemporary Art, Chicago, IL
SELECTED MEDIA INTERVIEWS	2012	<i>Finding KUKAN.</i> Dir. Robin Lung. Nested Egg Productions. In production.
	2012	Feaster, Felicia. "Art rules at mother and daughter Marietta gallery." <i>Atlanta Journal Constitution.</i> 11 April 2012.
	2011	Bradford, Nicole. "Double Vision: Mother-daughter duo see gallery as platform for artists." <i>Atlanta Business Chronicle.</i> 7 October 2011.
	2011	Litchfield, Sally. "Marietta's newest art gallery rules." <i>Marietta Daily Journal.</i> 2 September 2011.
CONFERENCES & WORKSHOPS (in attendance)	2016	THE UNCONFERENCE Kennesaw State University Kennesaw, GA

CONFERENCES & WORKSHOPS (in attendance (continued))	2008	PRESENTING DATA AND INFORMATION A one-day course taught by Edward Tufte Atlanta, GA
	2007	AIGA-ORLANDO: Resolutions 2007—Dog & Pony Show Orlando, FL
	2006	THE SOCIETY OF TYPOGRAPHIC ARTS LETTERPRESS WORKSHOP A three-day workshop taught by Dennis Ichiyama Hamilton Wood Type Museum, Two Rivers, WI
	2005	COLLEGE ART ASSOCIATION CONFERENCE Boston, MA
	2003	MAC DESIGN CONFERENCE Chicago, IL
CURATORIAL PROJECTS	April 2013	Square Root. Pedro Gonzalez, solo artist. 2 Rules Fine Art, Marietta, GA
	October 2012	Finding Kukan. Michelle Scott, solo artist. 2 Rules Fine Art, Marietta, GA
	September 2012	Outside: In. Stephanie Rond, solo artist. 2 Rules Fine Art, Marietta, GA
	August 2012	The Colors of Summer. Group Show. 2 Rules Fine Art, Marietta, GA
	July 2012	Freedom of Type. Group Show. 2 Rules Fine Art, Marietta, GA
	May 2012	Kay Vinson, solo artist. 2 Rules Fine Art, Marietta, GA
	April 2012	Urban Layers. Kang Joo Lee, solo artist. 2 Rules Fine Art, Marietta, GA
	March 2012	The 1st Photography Group Show. 2 Rules Fine Art, Marietta, GA
	February 2012	Love and Commercialism. Group Show. 2 Rules Fine Art, Marietta, GA
	December 2011	The Student Exhibit. Group Show. 2 Rules Fine Art, Marietta, GA
	November 2011	Samurai! Helen Rule, solo artist. 2 Rules Fine Art, Marietta, GA
	November 2011	The Fall Collection. Anne Forman, solo artist. 2 Rules Fine Art, Marietta, GA
	October 2011	The Garden Series. Stanford Ashcraft, solo artist. 2 Rules Fine Art, Marietta, GA
September 2011	Function: Repurposed. Group Show. 2 Rules Fine Art, Marietta, GA	

SERVICE TO THE COMMUNITY	2015–2016	DWMA Senior Portfolio, Kennesaw State University, Marietta, GA Judge
	2013–2014	ETCMA Senior Portfolio, Southern Polytechnic State University, Marietta, GA Judge
	2014	Atlanta Printmakers Society Annual Show, Marietta, GA Judge
	2014	Marietta Art Walk, Marietta, GA Judge
	2012–2014	The Branding Project, Marietta, GA Volunteer Graphic Designer
	2008	Dunedin Fine Art Center, Dunedin, FL In-Kind Graphic Designer
SKILLS	<i>Software &amp; Web</i>	Adobe InDesign, Photoshop, Illustrator, Dreamweaver, Premier, and AfterEffects; FontLab Studio, HTML, CSS, PHP, JavaScript, JQuery, MySQL
	<i>General</i>	Interactive Design, Print Design, Information Design, 2D Animation, Technical Illustration, Print Production, Bookbinding, Visual Identity